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December 7, 2021

Honorable Members of the City Council
City Hall, Room 395
200 North Spring Street
Los Angeles, California 90012

Council Districts 5

REGARDING:

THE ENCINO COMMONS 2021-2029 (PROPERTY BASED) BUSINESS
IMPROVEMENT DISTRICT'S 2022 FISCAL YEAR ANNUAL PLANNING REPORT

Honorable Members:

The Office of the City Clerk has received the Annual Planning Report for the Encino Commons 2021-2029 Business Improvement District's ("District") 2022 fiscal year (CF 14-0995). The owners' association of the District has caused to be prepared the Annual Planning Report for City Council's consideration. In accordance with the Property and Business Improvement District Law of 1994, California Streets and Highways Code Section 36650, an Annual Planning Report for the District must be submitted for approval by the City Council. The Encino Commons 2021-2029 Business Improvement District's Annual Planning Report for the 2022 fiscal year is presented with this transmittal for City Council's consideration as "Attachment 1."

BACKGROUND

The Encino Commons 2021-2029 Business Improvement District was established on August 4, 2020 by and through the City Council's adoption of Ordinance No. 186709 which confirmed the assessments to be levied upon properties within the District, as described in the District's Management District Plan. The Council established the District pursuant to State Law.

ANNUAL PLANNING REPORT REQUIREMENTS

The State Law requires that the District's owners' association shall cause to be prepared, for City Council's consideration, an Annual Planning Report for each fiscal year for which assessments are to be levied and collected to pay for the costs of the planned District improvements and activities. The Annual Planning Report shall be filed with the City Clerk and shall refer to the district by name, specify the fiscal year to which the report applies, and,

with respect to that fiscal year, shall contain all of the following: any proposed changes in the boundaries of the district or in any benefit zones within the district; the improvements and activities to be provided for that fiscal year; an estimate of the cost of providing the improvements and activities for that fiscal year; the method and basis of levying the assessment in sufficient detail to allow each real property owner to estimate the amount of the assessment to be levied against his or her property for that fiscal year; the amount of any surplus or deficit revenues to be carried over from a previous fiscal year; and the amount of an contributions to be made from sources other than assessments levied.

The attached Annual Planning Report, which was approved by the District's Board at their meeting on November 30, 2021, complies with the requirements of the State Law and reports that programs will continue, as outlined in the Management District Plan adopted by the District property owners. The City Council may approve the Annual Planning Report as filed by the District's owners' association or may modify any particulars contained in the Annual Planning Report, in accordance with State Law, and approve it as modified.

FISCAL IMPACT

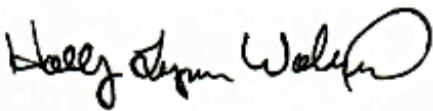
There is no impact to the General Fund associated with this action.

RECOMMENDATIONS

That the City Council:

1. FIND that the attached Annual Planning Report for the Encino Commons 2021-2029 Business Improvement District's 2022 fiscal year complies with the requirements of the State Law
2. FIND that the increase in the 2022 budget concurs with the intentions of the Encino Commons 2021-2029 Business Improvement District's Management District Plan and does not adversely impact the benefits received by assessed property owners.
3. ADOPT the attached Annual Planning Report for the Encino Commons 2021-2029 Business Improvement District's 2022 fiscal year, pursuant to the State Law.

Sincerely,

A handwritten signature in black ink that reads "Holly L. Wolcott". The signature is written in a cursive style with a large, looped "O" at the end.

Holly L. Wolcott
City Clerk

Attachment:

Encino Commons 2021-2029 Business Improvement District's 2022 Fiscal Year Annual Planning Report

November 30, 2021

Holly L. Wolcott, City Clerk
Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA. 90012

Subject: Encino Commons 2021-2029 PBID 2022 Annual Planning Report

Dear Ms. Wolcott:

As required by the Property and Business Improvement District Law of 1994, California Streets and Highways Code Section 36650, the Board of Directors of the Encino Commons 2021-2029 Business Improvement District has caused this Encino Commons 2021-2029 Business Improvement District Annual Planning Report to be prepared at its meeting on November 30, 2021.

This report covers proposed activities of the Encino Commons 2021-2029 BID from January 1, 2022 through December 31, 2022.

Sincerely,

A handwritten signature in cursive script that reads "Susan Levi".

Susan Levi

Encino Commons 2021-2029 Business Improvement District

2022 Annual Planning Report

District Name

This report is for the Encino Commons Business Improvement District (District). The District is operated by the Encino Property Business Improvement District, a California non-profit corporation.

Fiscal Year of Report

The report applies to the 2022 Fiscal Year. The District Board of Directors approved the 2022 Annual Planning Report at the November 30, 2021 Board of Director's meeting.

Boundaries

There are no changes to the District boundaries for 2022.

Benefit Zones

There are no changes to the District's benefit zone(s) for 2022.

2022 IMPROVEMENTS, ACTIVITIES AND SERVICES

Marketing: \$950.66 (0.72%)

The Marketing includes newsletters, website and social media management, development and distribution of promotional materials, media advertising, and other programs that will promote the array of goods and services available within the Encino BID.

Streetscape Services: \$83,807.00 (63.32%)

Streetscape Services/Improvements is the primary focus of the BID. Services include: Landscaping will be pruned, shaped or trimmed to maintain their size in respect to safety, pedestrian clearance, species, size of planter or relative surroundings. Sprinkler systems will be continually checked and serviced, while planters without automatic irrigation will be hand watered, including the hanging basket flowers if the use of artificial plants/flowers does not provide for an acceptable alternative to live plants/flowers. Curbs, parking and paved areas will be kept clean and trash receptacles will be emptied, wiped down and kept graffiti free on a regular basis. Additionally, all sidewalks within the district will be pressure washed quarterly. Physical amenities, including benches theme signage, planters and hanging baskets will be replaced, as needed when damaged or excessively worn. Additional theme signage as well as street furniture and other streetscape/landscape amenities may be installed within the BID, as funds allow.

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The BID contracted with Streetlight Restoration Specialists Inc. in late 2021 to paint the gateway sign. The work cannot commence until 2022 due to the holiday moratorium. This will be a major undertaking and work will need to be coordinated with the Council District and Department of Transportation to allow for potential lane closures.

The BID will be looking at cost effective ways to upgrade the 140 hanging artificial flower baskets in the district.

Program Management: \$30,000.00 (22.67%)

Program Management includes the cost of personnel to oversee implementation of the Management District Plan and the various programs, services and improvement projects delineated in the Plan during the District's 9-year term. This element also includes oversight of the Owners' Association's compliance with the terms of its contract with the City.

Operations: \$17,600.00 (13.30%)

Operating Expenses includes costs associated with a BID management operation such as professional services (e.g. legal, accounting, insurance), printing, postage, supplies, production of the Annual Planning Report and Budget and quarterly reports and participation in professional peer/best practice forums such as the LA BID Consortium, the California Downtown Association or the International Downtown Association. It also covers the costs associated with District renewal, as well as City and/or County fees associated with their oversight of the District.

Total Estimate of Cost for 2022

A breakdown of the total estimated 2022 budget is attached to this report as **Appendix A**.

Method and Basis of Levying the Assessment

The Method for levying the 2022 assessment remains the same as listed in the Management District Plan. Annual assessments are based upon an allocation of program costs and a calculation of assessable square footage. Assessments are determined by building square footage, land area and prime (Ventura Boulevard) street frontage. The Management District Plan allows for maximum annual assessment increase of 5%. This is the second term of Encino Commons (2021-2029 BID). The assessment rates for 2022 are as follows:

Building Area: \$0.0490 per square foot

Land Area: \$0.0135 per square foot

Frontage: \$4.226 per linear foot

(There is No CPI increase for 2022)

Surplus Revenues: \$0.00

There are no surplus revenues that will be carried over to 2022.

Anticipated Deficit Revenues

There are no deficit revenues that will be carried over to 2022.

Contribution from Sources other than assessments: \$2,407.00

General benefit.

APPENDIX A- TOTAL ESTIMATED REVENUES/EXPENDITURES FOR THE Encino Commons 2021-2029 BID- FY 2022

2022 Assessments	\$129,950.66	
Estimated Carryover from 2021	\$0.00	
Other Income	\$2,407.00	
Total Estimated Revenues	\$132,357.66	
2022 Estimated Expenditures		Pct.
Marketing	\$950.66	0.72%
Streetscape Services	\$83,807.00	63.32%
Program Management	\$30,000.00	22.67%
Operations	\$17,600.00	13.30%
Total Estimated Expenditures	\$132,357.66	100%